



2010 ISPA Knowledge Network Marketplace Exhibitor Information

2010 Knowledge Network & Marketplaces Dates and Locations

Knowledge Network Marketplaces provide your company invaluable exposure in an intimate educational and networking environment specifically geared toward many of today's most influential spa industry professionals.

Feb. 1, 2010

Employee Compensation, Motivation and Retention

Tucson, AZ

JW Marriott Starr Pass Resort & Spa

June 14, 2010

Attracting and Retaining Clients

Sonoma, CA

Fairmont Sonoma Mission Inn

Aug. 30, 2010

Retail Innovation and Strategies

Chicago, IL

The Conrad Chicago

ISPA Knowledge Networks –

Don't miss this opportunity to network with other spa industry professionals and gain valuable insight for your everyday business. Our goal is to help you build your business by creating a venue for key spa industry decision-makers to openly discuss their current circumstances and to create practical solutions for their businesses. In order to enhance the education provided at these events, expert speakers will deliver valuable messages at all of the Knowledge Networks in 2010.

2010 ISPA Knowledge Network Marketplace Offers Full Exposure

Knowledge Networks are interactive educational sessions designed to facilitate strategic thinking among spa industry peers with the purpose of developing powerful solutions for their businesses. Expert speakers will address pertinent industry-related topics, while also providing time for in-depth group discussion. Whether you are new to the industry or a seasoned spa professional, the education offered at the ISPA Knowledge Networks will be invaluable.

The Marketplace will be set up in the same room as the educational session. With this setup, exhibitors have the opportunity to network with attendees during the entire event. Exhibiting is a great opportunity to reach this targeted group of spa industry decision-makers.

Complete Exposure, 2 Representatives

\$1,000

- One booth at a Knowledge Network & Marketplace. ISPA will provide a 6' draped table for products and displays.
- Opportunity to network with spa industry professionals during all breaks including lunch, extended breaks and late afternoon reception. This totals more than 2.5 hours of one-on-one time between exhibitors and attendees.
- The opportunity to place your media kit on a flash drive that is distributed to all attendees.
- **TWO** complimentary registrations to attend the Knowledge Network educational sessions.
- Company recognition on ISPA Web site
- Company recognition in *Pulse* magazine.
- Company recognition in signage on-site.
- Pre- and post-attendee lists with email addresses.

Sample Agenda

7:00 – 8:00	Check-in and Registration
8:00 – 10:00	Educational Session
10:00 – 10:15	Break
10:20 – 12:00	Educational Session
12:00 – 1:00	Lunch
1:00 – 2:30	Educational Session
2:30 - 2:45	Break
2:45 – 4:00	Educational Session
4:00 – 6:00	Reception

**Don't forget...
Available booth space is
limited, so reserve your
space as soon as
possible!**